



Celebrating 30 Years... *with a new look!*



Celebrating



We are celebrating our 30th year of working with and supporting Wisconsin's Early Childhood Care and Afterschool Education workforce.

To celebrate, we have a new look that reflects both our history and our pathway ahead!



Name Change

We are changing our name from The Registry to Wisconsin Registry to better reflect our work here in Wisconsin.

As the nation's first registry for the Early Childhood Care and Afterschool Education workforce, we have grown over the years. Within the past 10 years, we added staff in our office to also run the Michigan ([MiRegistry](#)) and the Minnesota ([Achieve](#)) workforce registries. Being the only registry in the country to run operations for three (3) states, a name was needed to better reflect our commitment and dedication to Wisconsin's Early Childhood Care and Afterschool Education professionals.

Color Change



Registry Mint

Mint symbolizes growth. Since 1991, we have seen incredible growth not only in our agency, but also the entire Early Childhood Care and Afterschool Education profession. We value how important professional growth is for each individual in on our field and are proud to be your career development and professional growth partner.

Midnight Blue

This color symbolizes professionalism. Every day, we are fortunate to see the unbelievable dedication, commitment, and professionalism you and thousands of Early Childhood Care and Afterschool Education professionals show to Wisconsin's children and families!

Coral

This color symbolizes our energy and passion for the profession. Our field has grown since 1991, but there are still many hurdles and challenges ahead. We are committed to standing with you and

supporting the field by using the workforce data we collect to inform public policy and advocacy efforts.

What's Next?

Starting this week, you might see our new logo and colors show up in our emails. We are also working to update the colors and logo on our resources and website and will email you in a few weeks when this work is complete.

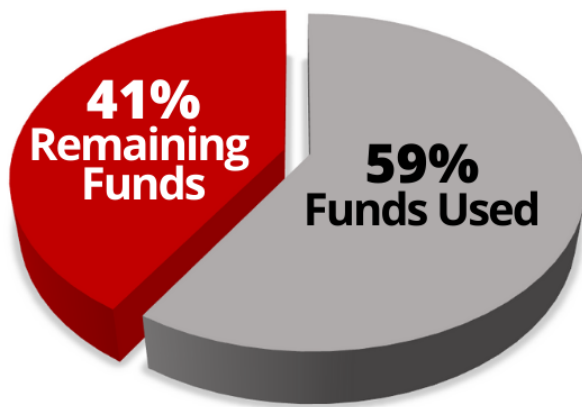
We also want to encourage you to take advantage of our **coupon for FREE Registry membership and renewal** provided by the Department of Children and Families through the [Preschool Development Grant \(PDG\)](#).

All individuals, who are currently employed at a regulated child care program in Wisconsin AND have their current employer listed on their Registry Profile, are eligible to use the coupon.

If you or one of your colleagues qualify for the coupon and haven't taken advantage yet, be sure to do so.

For more information about the coupon, visit our coupon webpage: <https://the-registry.org/free-membership.html>

Registry Coupon Funding Tracker*



Amount of Available
Coupon Funds

Number of Individuals
Who Used The Coupon



9,541

* All data presented is current as of September 14, 2021.

We hope you are doing well and staying safe! If you have any questions, please [contact us](#).

Best Regards,
Registry Staff



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