



Español

Hello and Happy Holidays! The year is coming to a close but we have one more *Wisconsin Registry Connection* to share with you all in 2023!

In this edition of the *Wisconsin Registry Connection*, we take a look back at four years of the PDG Free Membership Coupon and give reminders about FREE membership and our upcoming holiday hours.

Sincerely,

The Wisconsin Registry Team

P: (608) 222-1123 | **F:** (608) 222-9779 | **E:** support@wiregistry.org



PDG Free Membership Coupon Data

In November 2023, we shared some exciting news that general Wisconsin Registry Membership is now FREE! Over the previous four years, members could access free membership through the Preschool Development Grant (PDG) from the Department of Children and Families (DCF).

The PDG Free Membership Coupon code was used almost 63,000 times over the past four years! Thank you to DCF and the PDG for providing this coupon!

Continue reading as we break down some more numbers from four years of the PDG Free Membership Coupon.

PDG Free Membership Coupon



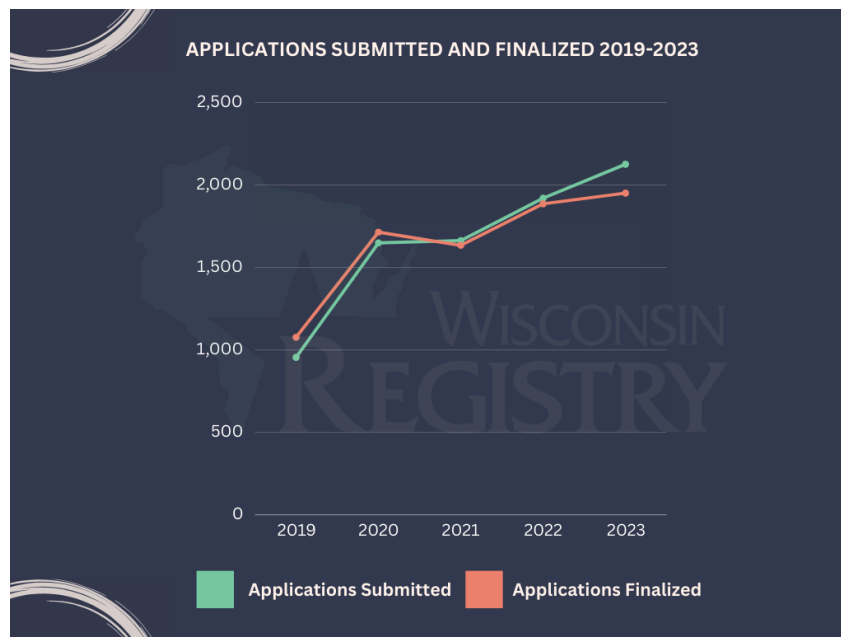
62,905

The number of times the PDG Free Membership coupon was used since 2020!

The value of having the coupon available for four years, and now having general Wisconsin Registry Membership free, is it is easier for members to renew and helps keep our data accurate! The addition of the PDG Free Membership Coupon in January of 2023 greatly increased the number of submitted and finalized membership applications. Increased applications mean more accurate data and more accurate data in turn helps inform public policy and advocacy efforts to support the early child care workforce.

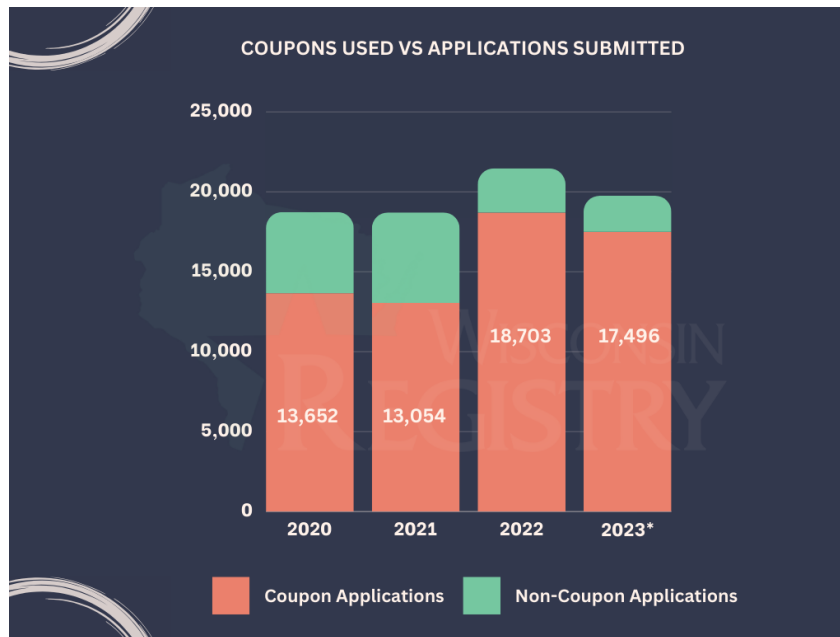
In 2019, the Wisconsin Registry averaged 955 submitted general membership applications and 1,077 finalized applications per month. Fast forward to the final 10 months of the coupon in 2023 and the Wisconsin Registry saw record numbers with an average of 2,126 applications submitted and 1,951 applications finalized per month!

The chart below showcases the growth of submitted and finalized general membership applications on a per-month basis from 2019, the last year without the PDG coupon, through the years the coupon was in place (2020-2023). The year 2023 has already seen over 10,000 more applications submitted to the Wisconsin Registry than what was submitted in all of 2019!



Wisconsin Registry Members also started taking advantage of the PDG Free Membership Coupon more each year. In the first two years of the coupon about 71 percent of general membership applications featured the PDG Free Membership Coupon. Over the last two years, almost 88 percent of general membership applications submitted featured the coupon!

The chart below showcases the total number of applications submitted over the last four years and how many of those applications featured the PDG Coupon code. *Please note: the data for 2023 was from January through October.



Hopefully a few of these data points shared helped showcase just how impactful the PDG Free Membership Coupon was over the past four years! Thank you again to the Department of Children and Families and the Preschool Development Grant for providing the Free Membership Coupon!

FREE Membership Tips

In November we announced that general Wisconsin Registry Membership is now FREE! This is an exciting development for everyone and we hope it can be one less worry for child care providers.

With the shift to free general membership, we would like to share some tips that should help in this process.

- There is no deadline involved! General Wisconsin Registry Membership is FREE for the foreseeable future. There is no rush to renew!
- There is no more coupon code! As we highlighted above, the coupon ended when general Wisconsin Registry Membership went free!
- For those renewing with a current membership, there's no rush to renew now. We recommend waiting closer to your expiration date!

If you have any questions, don't hesitate to [reach out](#) to our Customer Support Team!

Upcoming Holiday Hours



Wishing you all a safe and happy holiday season! Please note, the Wisconsin Registry Office will be closed from Friday, December 22 through Tuesday, January 2.

We will resume our [normal business hours](#) on Wednesday, January 3.

Happy Holidays!

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Wisconsin Registry
2908 Marketplace Drive, Suite 103
Fitchburg, WI 53719
www.wiregistry.org